

ELLE DECOR
CHRISTIE'S CHARITYBUZZ

FOR IMMEDIATE RELEASE

ELLE DECOR ANNOUNCES SECOND ANNUAL NOT FOR SALE AUCTION

**AN ONLINE-ONLY AUCTION HELD IN PARTNERSHIP WITH CHRISTIE'S AUCTION HOUSE
AND POWERED BY CHARITYBUZZ BEGINNING DECEMBER 2 – DECEMBER 13**

**FEATURING ONE-OF-A-KIND CREATIONS BY KEN FULK,
MADELINE WEINRIB, DOUGALL PAULSON, AND MORE**

#EDNOTFORSALE

NEW YORK (December 2, 2019) – *ELLE DECOR* magazine announces today its second annual *Not For Sale* auction which will be held in partnership with Christie's auction house and powered by Charitybuzz. The *Not For Sale* auction is derived from the pages of *ELLE DECOR* where throughout this year, the magazine has tasked artisans to create one-of-a-kind creations for the last page in the magazine which had no price tag. Beginning today, December 2 at 12:00PM ET through December 13, each of these unique pieces is now available at auction. Proceeds from each item will be donated to a charity of the artisan's choice. View the auction here: www.charitybuzz.com/elledecor

[Objects included in the *Not For Sale* auction will be on public exhibition from December 10 through 13 at Christie's Rockefeller Center galleries alongside Christie's Luxury Week and Design sales.](#)

"Throughout 2019, we have celebrated *ELLEDECOR*'s 30th Anniversary in the U.S. and I can't think of any better way to conclude our anniversary year with the *Not For Sale* auction," said editor in chief Whitney Robinson. "The items we ask designers to create for the magazine each month in the *Not For Sale* page are unmatched which makes this auction truly special and represents the best of *ELLE DECOR*."

Items available within the online-only auction will include:

- A decorative single tier intricate cake creation inspired by classic Chinese cheongsam by **Bonnae Gokson**
- A handmade rug woven out of silk by artisans in India inspired by the geometric beauty of Moroccan tile work mosaics by **Madeline Weinrib**
- A unique wave cuff statement piece made using a time-honored casting technique, *cire perdue*, and polished by hand by **Madina Visconti**
- A bespoke steel-framed chandelier hand dipped in plaster to achieve its Miss Havisham look by **Julie Neill**
- An iridescent meditation mat woven from brass jewelry wire with ancient Japanese tatami weaving techniques by **Dougall Paulson**
- An ethereal statement shoes made from handmade Nimbus paper in collaboration with famed shoe artist Loraine Neithardt by **Lori Weitzner**
- A one-of-a-kind eternal floral headdress handmade from luxurious and soft silk by **Ken Fulk**
- A convex mirror at center of table surrounded by hypnotic decoration, creating a dynamic optical illusion by **Barnaba Fornasetti**



CHRISTIE'S CHARITYBUZZ

Ben Whine, Development Director, Museum Services, Christie's, "Christie's is delighted to partner with ELLE DECOR for their second annual charitable *Not For Sale* auction. This marks the first collaboration of this kind, combining a public exhibition with an online auction powered by Charitybuzz, Christie's ongoing partner for philanthropic auctions. Through our collaboration with Charitybuzz, we are now able to make the most of charitable auctions for our partners, by extending the experience beyond the saleroom and into the digital realm. Christie's has an ongoing commitment to charitable auctions and this type of collaboration answers a need among cultural institutions and non-profit organizations to create complementary avenues for charitable giving that can be easily coordinated with the traditional auction process."

"ELLE DECOR's uniquely crafted *Not For Sale* pieces represent incredible creativity, artistry and diversity, and we are honored to host the bidding," said **Ben Erwin, Charitybuzz President**. "The ELLE DECOR Not For Sale auction in partnership with Christie's is a great fit for our marketplace, and epitomizes the core of what Charitybuzz is about: getting money-can't-buy items and experiences in front of our generous bidder community to raise new funds for cause. We're excited to collaborate on this campaign as a result of our longstanding relationship with Christie's."

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VIEW THE EXHIBITION

CHRISTIE'S NEW YORK
20 ROCKEFELLER PLAZA
DECEMBER 6 — 13

POWERED BY

CHARITYBUZZ
CHARITYBUZZ.COM/ELLEDECOR

ABOUT ELLE DECOR

ELLE DECOR (elledecor.com) is where fashion and the home meet. For nearly 30 years, the magazine has celebrated international tastemakers, trends and talents. Part of a network of 26 international editions, in the U.S. ELLE DECOR reaches an audience of more than three million (MPA 360, April 2017) who are inspired by the magazine's diverse mix of high-style interiors and up-to-the-minute reports on culture, cuisine, art and travel. ELLE DECOR is published by Hearst Magazines, a unit of Hearst, a leading global, diversified media, information and services company. Hearst attracts more readers of monthly magazines than any other publisher. Hearst Magazines' print and digital assets reach 155 million readers and site visitors each month—two-thirds of all millennials, and over 80% of Gen Z and millennial women in the country (source: 2019 comScore/MRI 11-18/S18). With more than 25 brands in the U.S., the company publishes over 300 editions and 245 websites around the world. Follow @ELLEDECOR on [Facebook](https://www.facebook.com/elledecor), [Instagram](https://www.instagram.com/elledecor), [Pinterest](https://www.pinterest.com/elledecor) and [Twitter](https://twitter.com/elledecor).

ABOUT CHARITYBUZZ

Charitybuzz is the leading online charity auction platform, offering once-in-a-lifetime experiences and incredible luxury packages to its community of hundreds of thousands of high-net-worth bidders while raising funds for charitable causes around the globe. Charitybuzz auctions feature exclusive access to some of the world's most influential personalities, including Sir Paul McCartney, Tim Cook, Beyoncé, Mick Jagger, Warren Buffett, Taylor Swift and many more. To date, Charitybuzz has helped raise nearly \$350 million for more than 4,000 non-profit organizations, including Save the Children, Robert F. Kennedy Human Rights, One Drop Foundation and Leukemia & Lymphoma Society.

Charitybuzz is a member of Charity Network. Named one of *Fast Company's* Most Innovative Companies, Charity Network is also parent company to Prizeo, an online sweepstakes-for-good platform, and Global Philanthropy Group, a strategy consulting firm for cause. To learn more, please visit www.charitybuzz.com.

ABOUT CHRISTIE'S

Christie's, the world's leading art business, had auction sales in the first half of 2019 that totalled £2.2 billion / \$2.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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Images available on request

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